HUNTER RAMEY

NATURALLY BOLD DESIGN

KILBY HISTORIC SITE

SUMMER STUDENT WORK

KILBY HISTORIC SITE (2018 STUDENT WORK)

BACKGROUND

Kilby Historic Site is a 1920s rural lifestyle museum in Harrison Mills. It features a General Store, Cafe and working farm.

PROBLEM

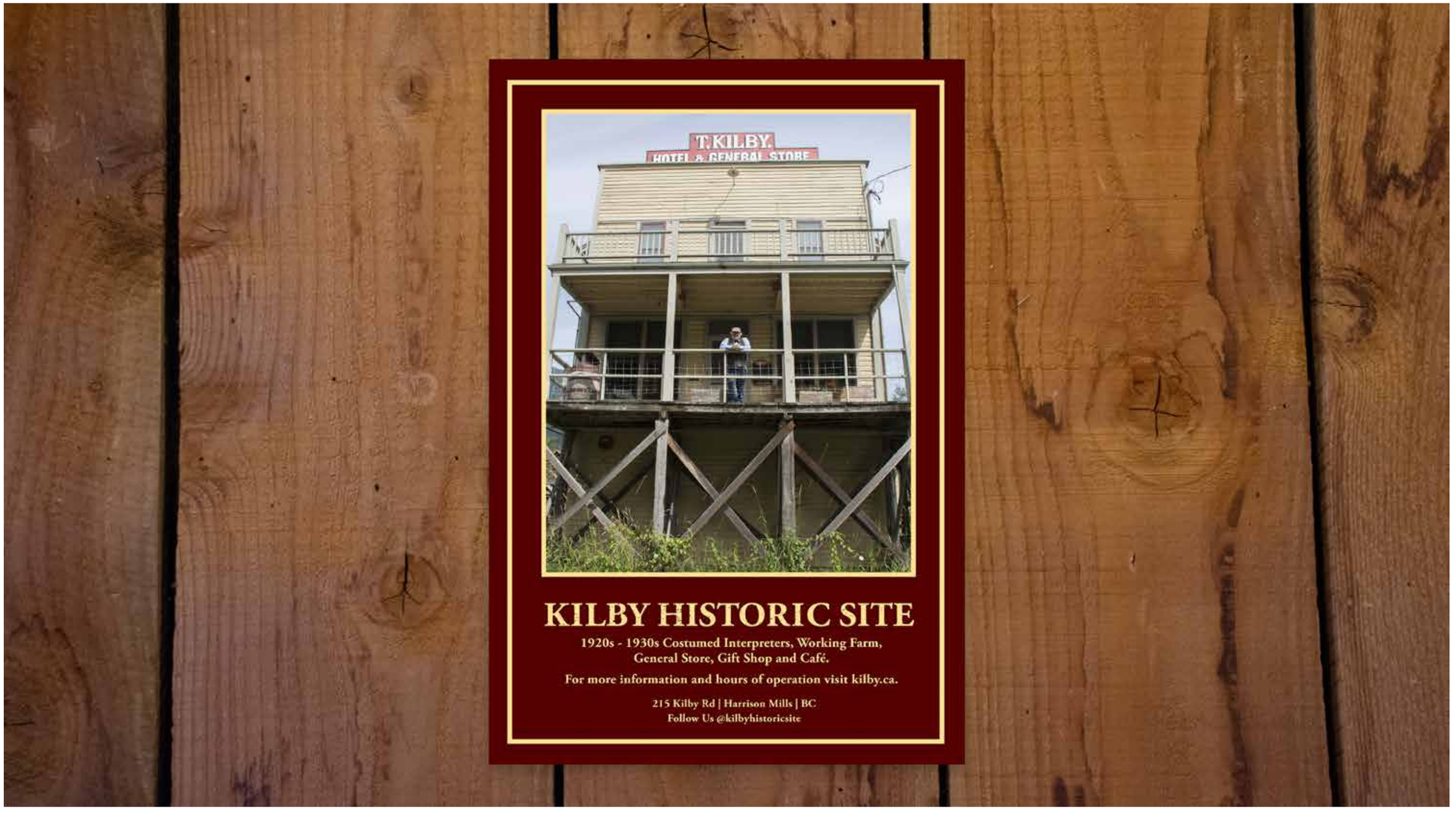
In order to promote the site and special events Kilby needs marketing materials and event photography.

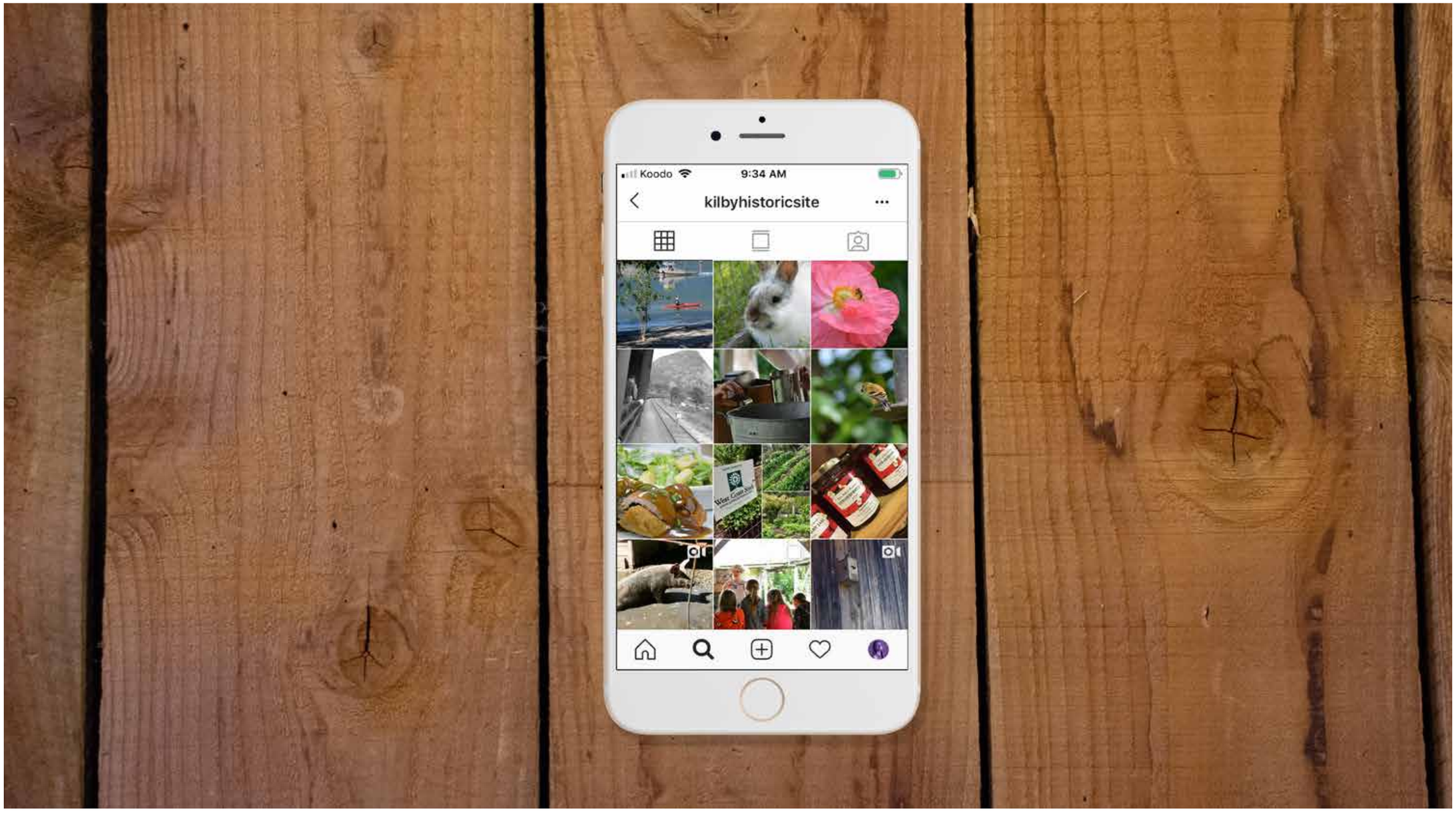
AUDIENCE

The historic site mainly attracts locals and tourists including young families, retirees and history enthusiasts.

SOLUTION

An extensive range of print materials, social media and event imagery, using the historic site's current branding.


T. KILBY.
HOTEL & GENERAL STORE
KILBY HISTORIC SITE
1920s - 1930s Costumed Interpreters, Working Farm,
General Store, Gift Shop and Café.
For more information and hours of operation visit kilby.ca.
215 Kilby Rd | Harrison Mills | BC
Follow Us @kilbyhistoricsite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kilbyhistoricsite

KILBY
CAFÉ
Enjoy our home-style menu featuring
soups, sandwiches, pies and pastries.
Visit kilby.ca for hours of operation.
215 Kilby Rd | Harrison Mills | BC
KILBY
HISTORIC SITE
KILBY
CAFÉ
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215 Kilby Rd | Harrison Mills | BC
KILBY
HISTORIC SITE

KILBY HISTORIC SITE CAFE

Soups and Salads

Soup & Bread

$4.25 Cup *$6.00* Bowl

House Salad *$7.50*

With house dressing.

Caesar Salad *$9.50*

Add Chicken *$5.00*

Sandwiches

Served on fresh locally baked bread (gluten free available) with a bowl of soup, house salad or potato salad.

Egg Salad *$9.50*

Farm fresh eggs, lettuce, mayonnaise, green onions and pickles on the side.

Ham & Cheese *$10.50*

Black Forest ham, Swiss cheese, lettuce, tomato, mustard and mayonnaise.

Chicken Salad *$10.50*

Roasted chicken, celery, onion, peppers and mayonnaise.

Roast Beef *$10.50*

Sirloin tip, oven roasted beef, tomatoes, pickles, lettuce, horseradish sauce and mayonnaise.

Traditional BLT *$10.50*

Tomatoes, bacon, lettuce and mayonnaise on toast.

Vegetarian *$9.50*

Green peppers, cucumber, tomato, lettuce and cream cheese.

Comfort Food

Mac & Cheese *$11.00*

Three cheese Macaroni served with garlic toast.

Children's Menu

Peanut Butter and Jam or Grilled Cheese Sandwich. Served with juice and a side of goodies. *$8.00*

Features

Sunday Special *$15.95*

Yorkshire Pudding stuffed with roast beef served with gravy and a side of garden salad, potato salad or bowl of soup.

We recommend that you reserve a table.

Cat's Meow

(Daily Special)

Pie and Ice Cream

Slice of Pie *$4.95*
Add Ice Cream *$1.00*

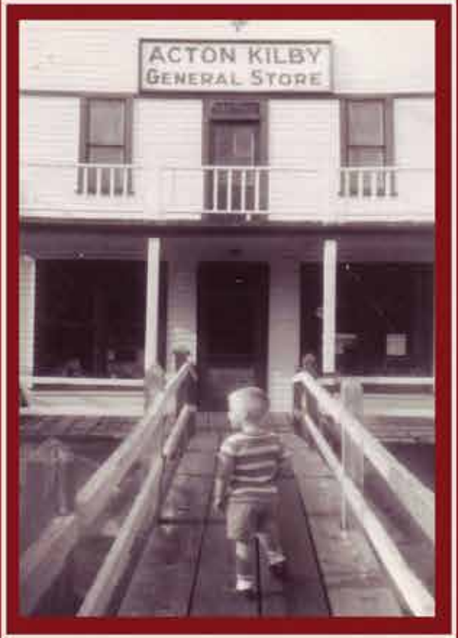
Cabin Fever *$12.00*
Whole pies to go.

Ice Cream Float
With pop *($4.00)*
Boylan's Soda *($5.75)*.

Ice Cream Cone
Waffle (single) *$4.00*
Regular (single *$3.50*
Children's Cone *$3.00*

Gift Shop

Be sure to visit our gift shop located right beside the Kilby Café for locally made products, 1920s style treasures and museum souvenirs!



KILBY HISTORIC SITE

Museum, Gift Shop and Café Hours

June 28 - Sept 3 Open Daily, 11 am - 4 pm
Sept 8 - Oct 28 Saturday & Sunday, 11 am - 4 pm
Nov 19 & 20 Saturday & Sunday, 11 am - 4 pm
Dec 10 & 11 Saturday & Sunday, 11 am - 4 pm

KILBY HISTORIC SITE 2018

ALL SUMMER

Kilby Weekends

Looking for something to do this summer? Take part in fun old-fashioned games and crafts with our friendly interpreters. Croquet, tug-o-war and over-sized checkers are just a few of the fun activities we have! There will even be an ice cream demonstration every Sunday at 1:00 pm.

Volunteer

Join our gardening group or spend an afternoon interpreting our history to visitors. Our peak season is in the summer, but there are additional volunteer opportunities throughout the year for you to enjoy.

All events are subject to change without notice.

(604) - 796 9576 | kilby.ca
215 Kilby Rd, Harrison Mills

Follow us on social media!

@kilbyhistoricsite

JULY

Kilby Kid's Summer Carnival

Sunday, July 22

Our annual summer carnival has music, carnival games, market stalls, face-painting, crafts, a barbeque and lots of prizes for the kids! This year's event is Pirate themed, with a Pirate Cove and sailing ship! "Triumph Acrobatics" will also be on site with juggling acts and a real tightrope.

AUGUST

Plein Air Painting Festival

August 17,18,19

Don't miss Kilby's fourth annual "In the Open Air" painting festival! Come and see the competitors as their paintings develop over this three day event and vote for your favourite painting. Winners will be announced at the festival luncheon at 2pm on Sunday. Want to participate as a painter? All ages and skill levels welcome! To enter email events@kilby.ca by August 13.

SEPTEMBER

Autumn Harvest Festival

Sunday, September 9

We'll have autumn themed crafts and games for the kids, apple cider pressing demonstrations at noon and at 2pm on our 110 year old press, vendor market and a BBQ! The café feature is our traditional Roast Beef with homemade Yorkshire pudding, gravy and seasonal vegetables for $17.95.

OCTOBER

Kilby Thanksgiving

October 6,7

Don't miss our traditional full course turkey dinner with mashed potatoes, stuffing, seasonal vegetables, gravy, cranberry sauce, dinner roll, apple or pumpkin pie, with a beverage for $22.95. Call early to reserve your seat. Also watch apple pressing at 1:30pm on our 110 year old press.

Kilby Kid's Halloween Party

Sunday, October 28

Dress up to win prizes in our costume contest, join our spooky scavenger hunt, play Halloween themed games, make crafts and enjoy an amazing magic show with Norden the Magician!

All treats are sponsored by the Agassiz-Harrison Lions Club.

NOVEMBER

Fraser Valley Bald Eagle Festival

November 18, 19 (9am- 4pm)

Kilby is the perfect place to plan for lunch on this Festival weekend. Enjoy our tasty BBQ and a short walking tour down to the Kilby Park with an interpreter to explain the relationship between the salmon and eagles and tell the story of this once thriving mill town. This FREE event is sponsored by the Fraser Valley Bald Eagle Festival.

DECEMBER

Kilby Christmas

December 8, 9

Our traditional Christmas lunch includes roast turkey, mashed potatoes, seasonal vegetables, cranberry sauce, gravy and a dinner roll plus your choice of dessert and beverage for $22.95. Call to reserve your seat.

MORE

Weddings

Say "I do" outside amongst our heritage gardens and buildings, or explore indoor options.
50 - 200 Guests.

We're not just a venue! We can also help with wedding planning and catering.

Call (604) 796 9576

Additional Events

Corporate or family gatherings? Call *(604) 796 9576* to discuss menu options. Cafe seats up to 50 people.

Admission

$10 Adults | $9 Seniors
$8 Youth | $25 Families

Free entry for children 5 and under.

Season Passes

$22 Adults | $20 Seniors
$20 Youth | $60 Family

Unlimited museum and farm entrance, plus 10% off our café menu.

Back to the 1920s

This 1920s living history site features a 1906 general store museum, costumed interpreters, farm animals, artisan gift shop and home style café.

Hours

Check our website kilby.ca for special events and hours of operation.

Tours

We are open year round for pre-booked tours, school programming and group tours. *Please contact us.*

Contact

(604) 796 9576 | kilby.ca | info@kilby.ca
215 Kilby Rd | Box #55 | Harrison Mills, BC | V0M 1A1
BC's Museum of Rural History

Features

Step back to the 1920s with costumed interpreters as you discover the story behind the 1906 general store once owned by the Kilby family.

General Store

Discover what it was like to run a 1920s General Store, while viewing vintage products.

The Manchester

Near the General Store you'll find hotel rooms reflecting the 1920s and special focus exhibits.

Orchard Playground

Old fashioned fun awaits in the orchard. Find a teeter-totter, games, a fort and swings.

Farm

Visit our heritage farm featuring friendly animals, a workshop and an implement shed.

Kilby Café

Enjoy our home-style menu featuring soups, sandwiches, pies and pastries.

Kilby Park

Stay at the waterfront Kilby Campground or visit the boat launch. Open year round.

Find Us!

Thirty minutes east of Mission and west of Harrison Hot Springs.

EXPRESSIONS

ARTS CENTRE BRANDING

EXPRESSIONS ARTS CENTRE

BACKGROUND

Expressions Arts Centre is a cultural centre based in a small heritage town. It offers several events throughout the year including theatrical performances, book launches, concerts and art shows.

PROBLEM

Expressions currently has a dated brand identity that is no longer effective in their competitive market. Expressions recently acquired funds for the brand identity process.

AUDIENCE

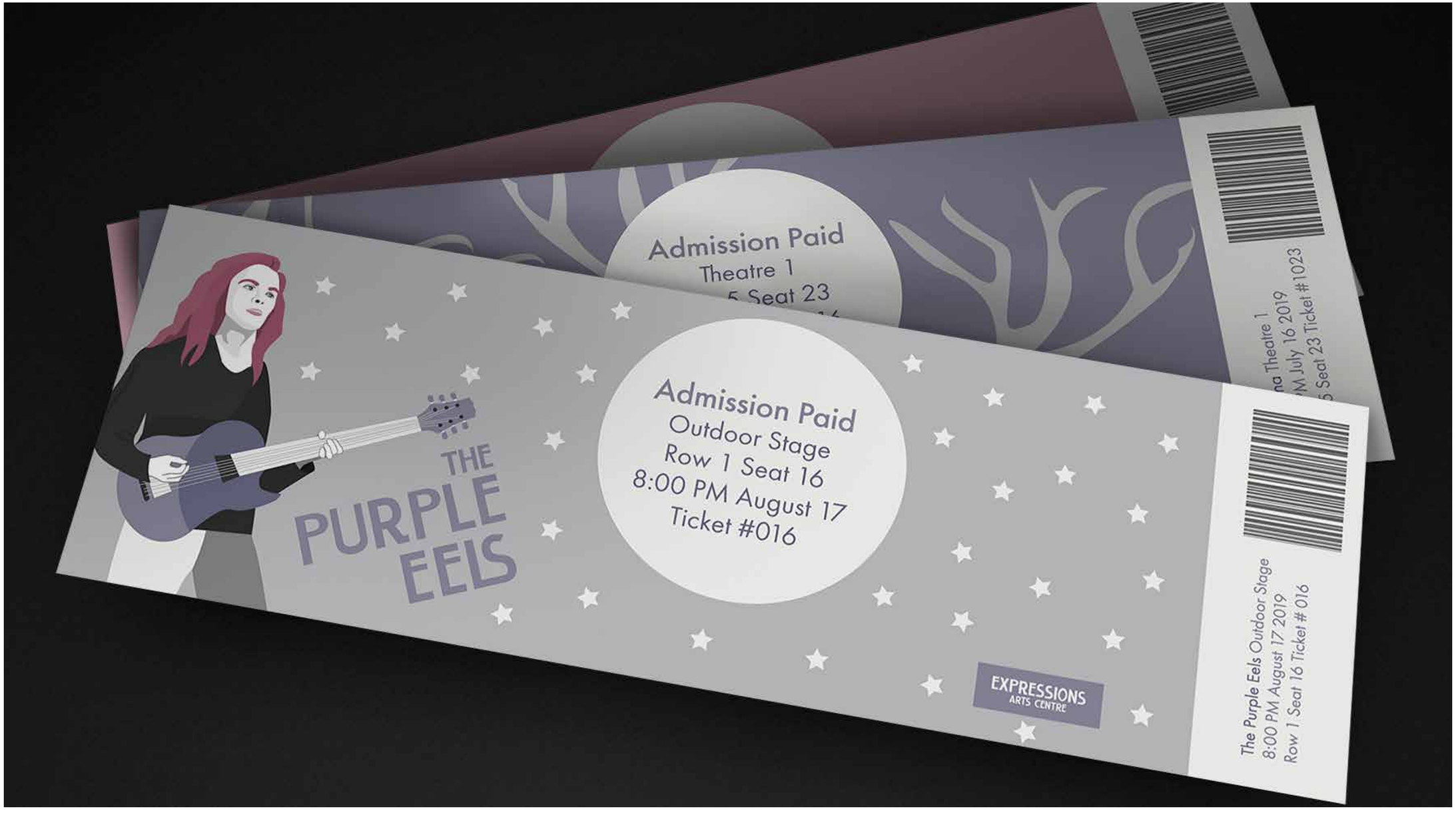
The theatre hopes to attract a younger (18-35) audience to generate more sales as their current audience of retirees and educated professionals (primarily professors, teachers, art dealers, historians) is decreasing due to age.

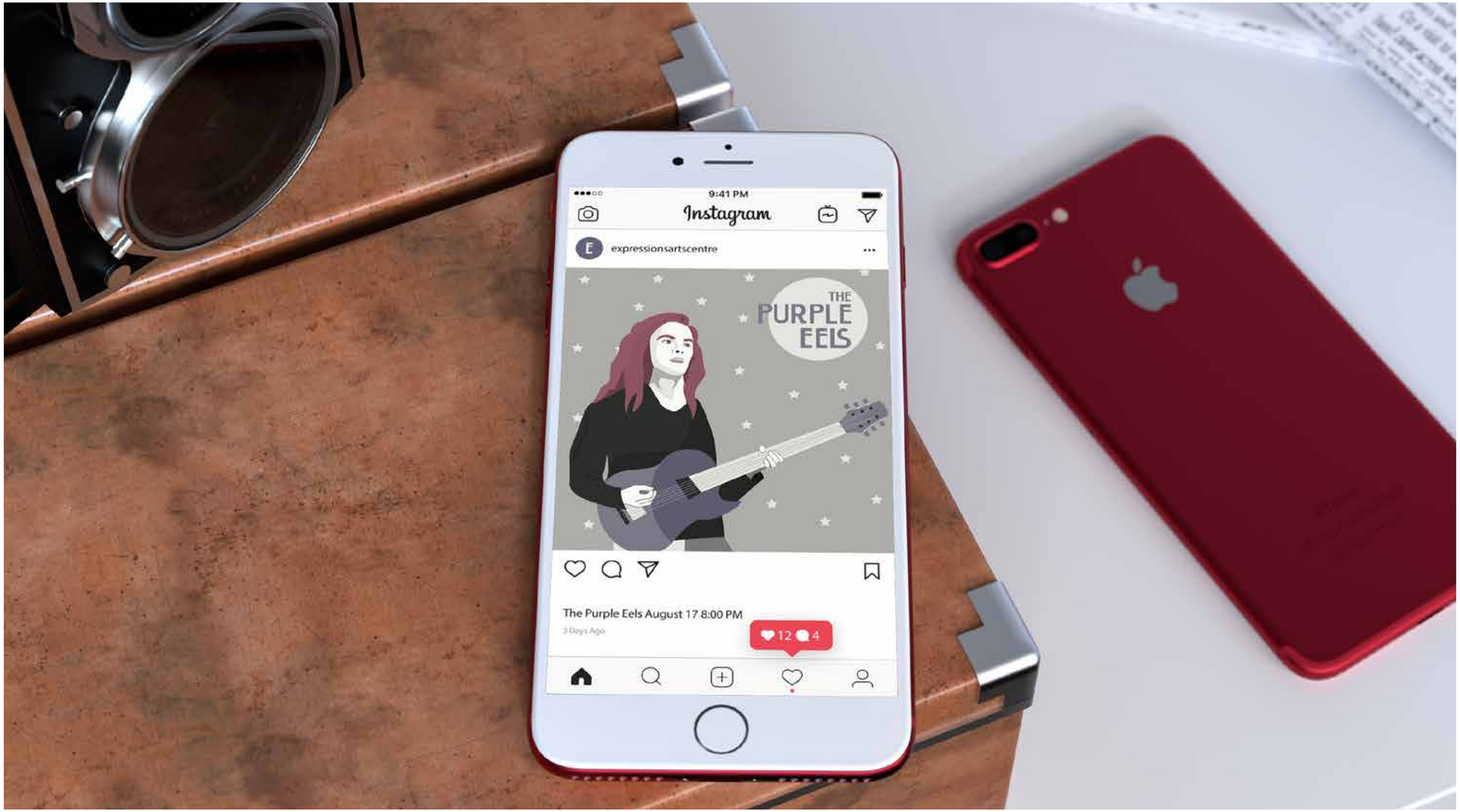
SOLUTION

A modern approach to Art Nouveau to reflect the creative centre's vintage feel, but with a minimalist approach to illustration for time efficiency/continuity. Posters will be used for advertising and as low cost sale pieces at the concerts.

EXPRESSIONS
ARTS CENTRE

THE
PURPLE
EELS
EXPRESSIONS
ARTS CENTRE
Reserve Your Seats
Local indie rock legends The Purple Eels are coming to the Expressions
outdoor stage 8:00 PM August 17.
Tickets at Expressionsarts.com
PAL


Admission Paid
Theatre 1
Admission Paid
Outdoor Stage
Row 1 Seat 16
8:00 PM August 17
Ticket #016
THE
PURPLE
EELS
EXPRESSIONS
ARTS CENTRE
The Purple Eels Outdoor Stage
8:00 PM August 17 2019
Row 1 Seat 16 Ticket # 016


9:41 PM
Instagram
expressionsartscentre
THE PURPLE EELS
The Purple Eels August 17 8:00 PM
3 Days Ago
12
4

MORGANA

EXPRESSIONS
ARTS CENTRE

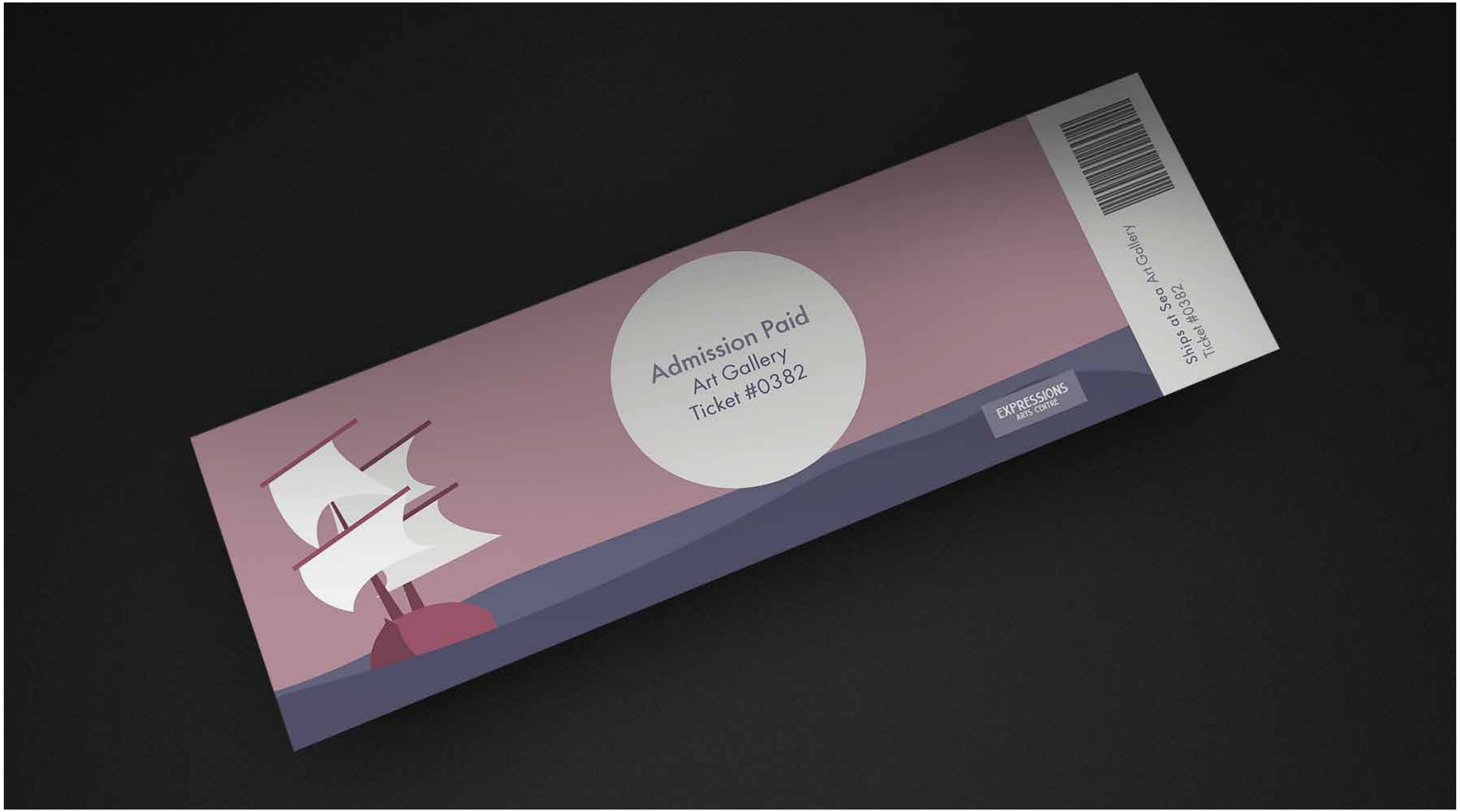
Be Captivated

You know the story of Merlin, now meet his nemesis. *Morgana* is an enechanting stage performance featuring a whirlwind of romance, danger and medieval intrigue. 6:00 PM Daily July 15 - 20

Tickets at Expressionsarts.com

Admission Paid
Theatre 1
Row 5 Seat 23
6:00 PM July 16
Ticket #1023
EXPRESSIONS
ARTS CENTRE
Morgana Theatre 1
6:00 PM July 16 2019
Row 5 Seat 23 Ticket #1023
MORGANA

SHIPS
AT SEA
EXPRESSIONS
CREATIVE CENTRE
Step into Sea Life
Ships at Sea is a multi-media art experience featuring digital displays, tactile installments and a Treasure Island inspired quest. Find the display in the Expressions Art Gallery all summer.
Tickets at Expressionsarts.com
Canon
EOS
DIGITAL

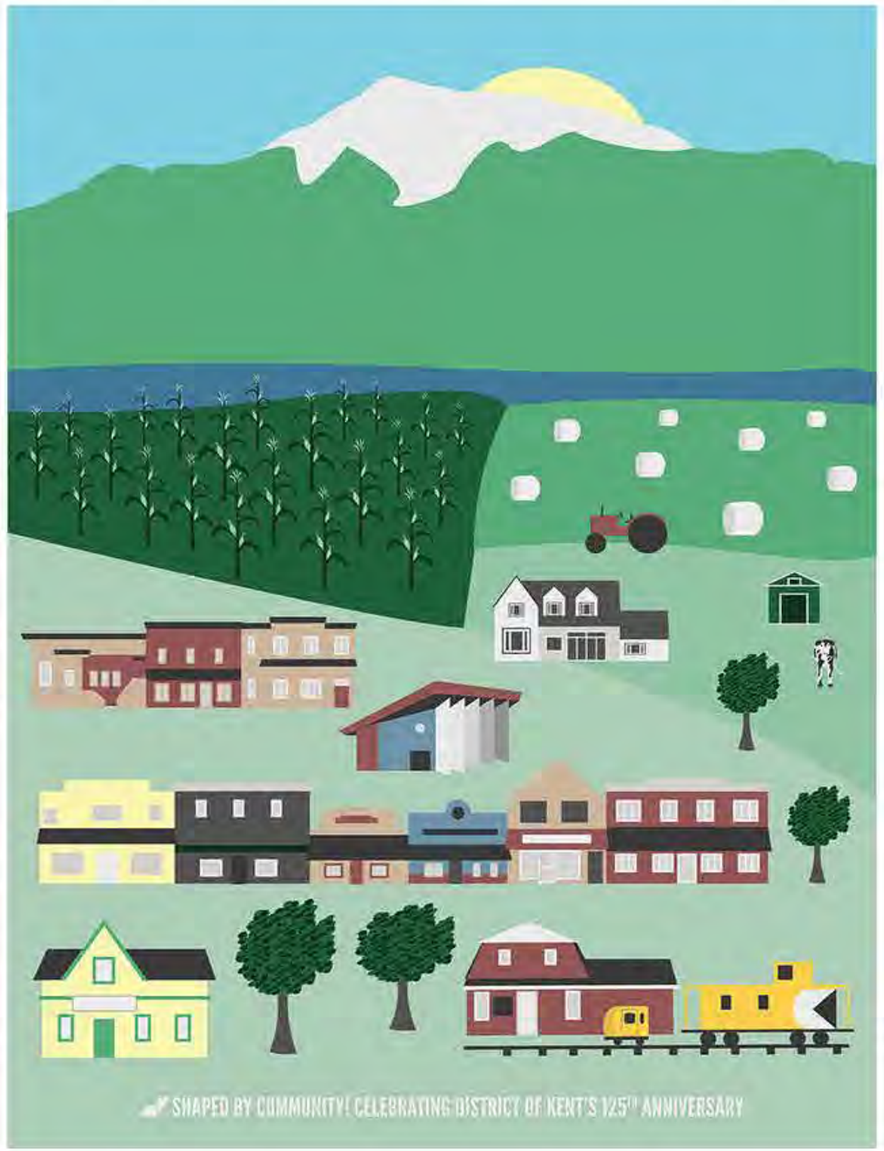

Admission Paid
Art Gallery
Ticket #0382
Ships at Sea Art Gallery
Ticket #0382
EXPRESSIONS
ARTS CENTRE

DISTRICT OF KENT 125

ANNIVERSARY BRANDING

DISTRICT OF KENT 125

Shaped by Community


SHAPED BY COMMUNITY! CELEBRATING DISTRICT OF KENT'S 125TH ANNIVERSARY

SHAPED BY COMMUNITY! CELEBRATING DISTRICT OF KENT'S 125TH ANNIVERSARY

SHAPED BY COMMUNITY! CELEBRATING DISTRICT OF KENT'S 125TH ANNIVERSARY

SHAPED BY COMMUNITY! CELEBRATING DISTRICT OF KENT'S 125TH ANNIVERSARY

CAITLIN RANE

AUTHOR BRANDING

PROJECT SUMMARY

BACKGROUND

Caitlin Rane writes novels and short stories that often cross between fantasy and historical romance genres.

PROBLEM

In the competitive literary market, Caitlin Rane needs a strong brand to standout. As a writer new to the industry she needs her whole brand designed.

AUDIENCE

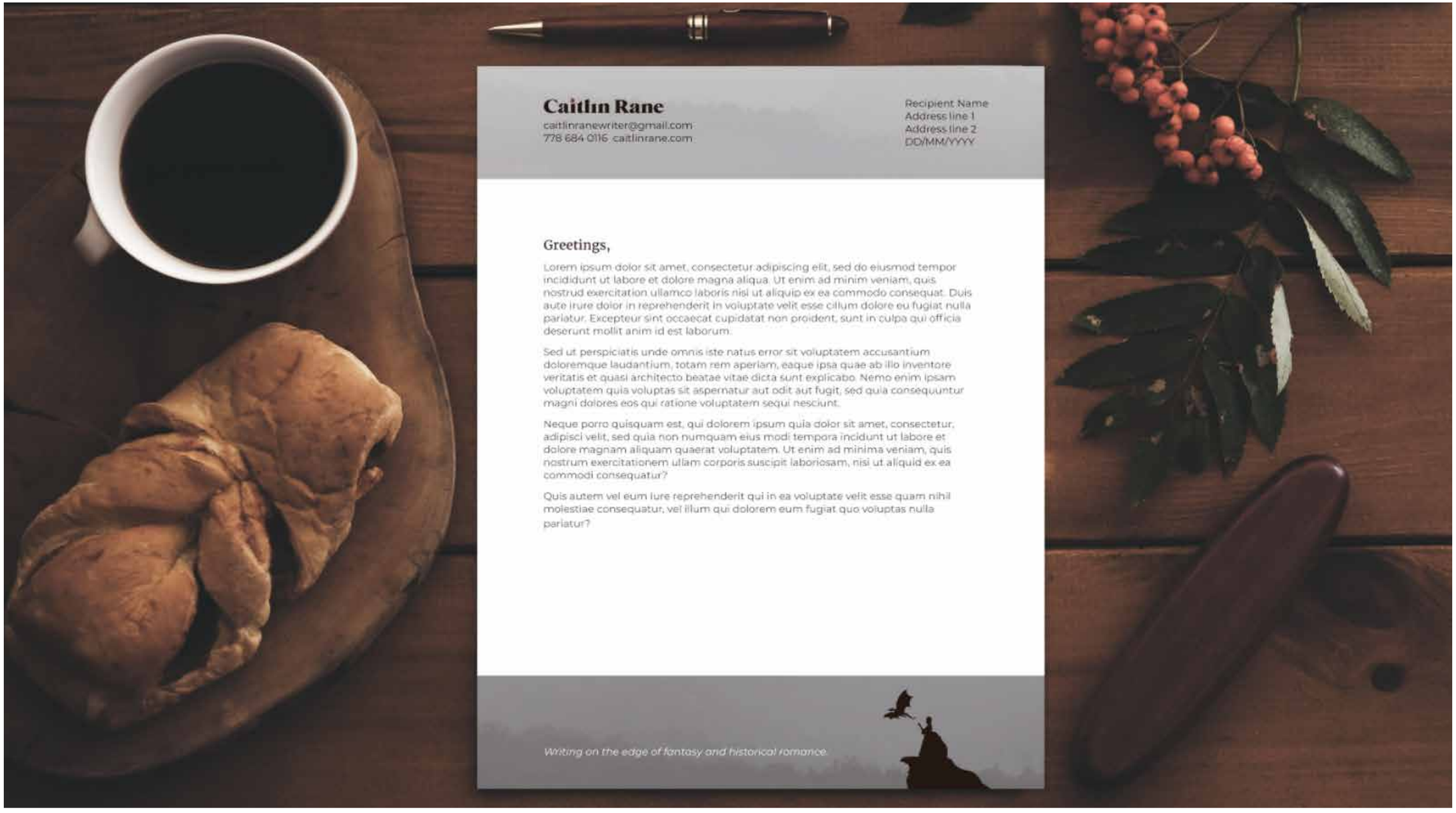
Her target audience is mainly female readers between the ages of 18-35, who enjoy obscure literature.

SOLUTION

A full branding package including covers for epublications, graphic assets, a logo, a website and materials for print communications. Determining the overall mood was especially important. Though Rane's stories often have darker themes, they also have very strong female leads who don't give up when the world challenges them. As a result the design needed to be feminine, hopeful and strong. Her work also has an absence of technology, so a bold but neutral palette was selected.

Caitlin Rane

Caitlin Rane
caitlinranewriter@gmail.com
778 684 0116 caitlinrane.com
Writing on the edge of fantasy and historical romance.


Caitlin Rane
caitlinranewriter@gmail.com
778 684 0116 caitlinrane.com
Recipient Name
Address line 1
Address line 2
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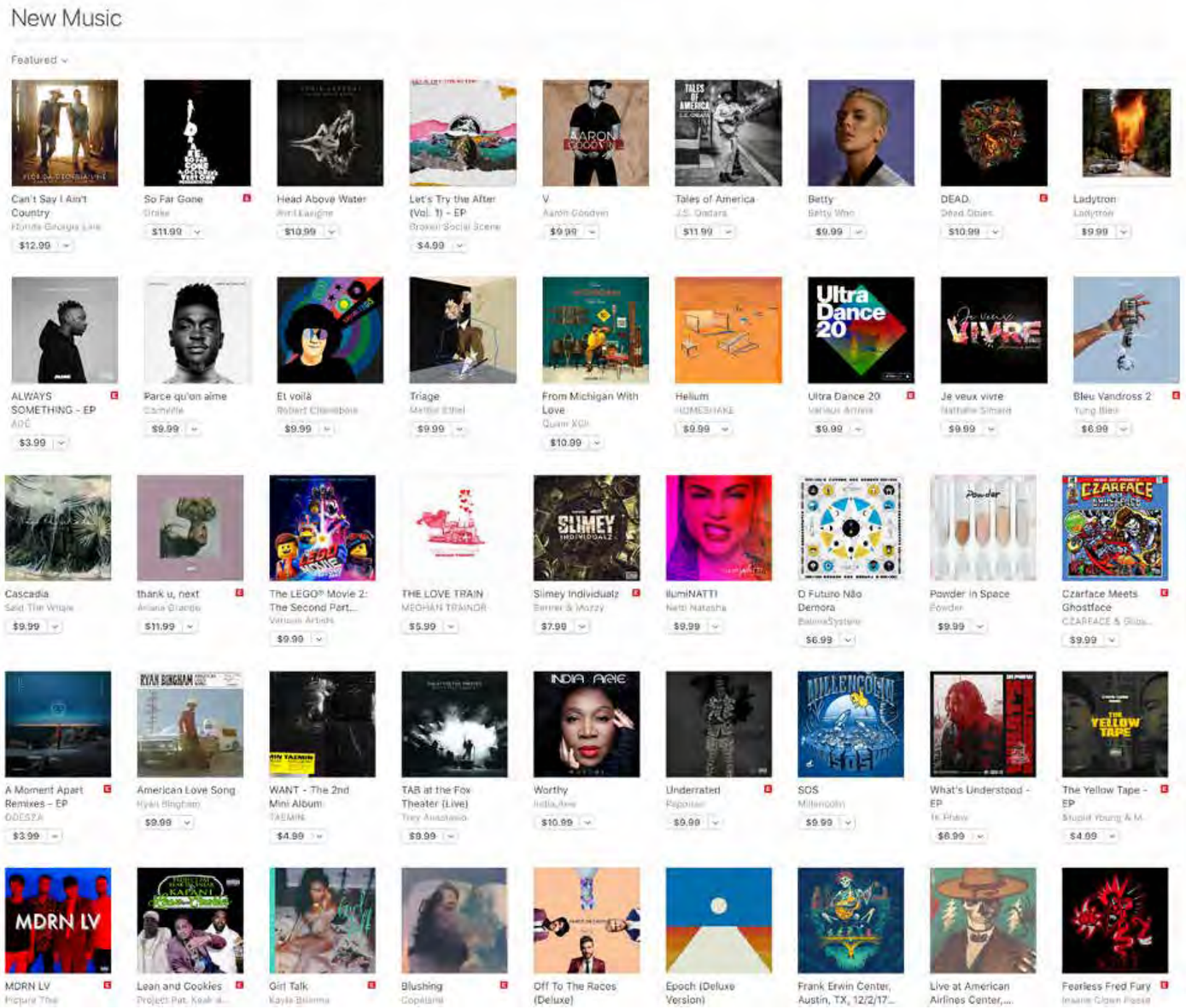
Writing on the edge of fantasy and historical romance.

Thief
Caitlin Rane

OVER THE
BRIAR
CAITLIN RANE

THE PUNS: RECORDMAN

ALBUM COVER BRANDING



RECORDMAN ALBUM COVER

BACKGROUND

The Puns are a semi-popular indie rock band.

PROBLEM

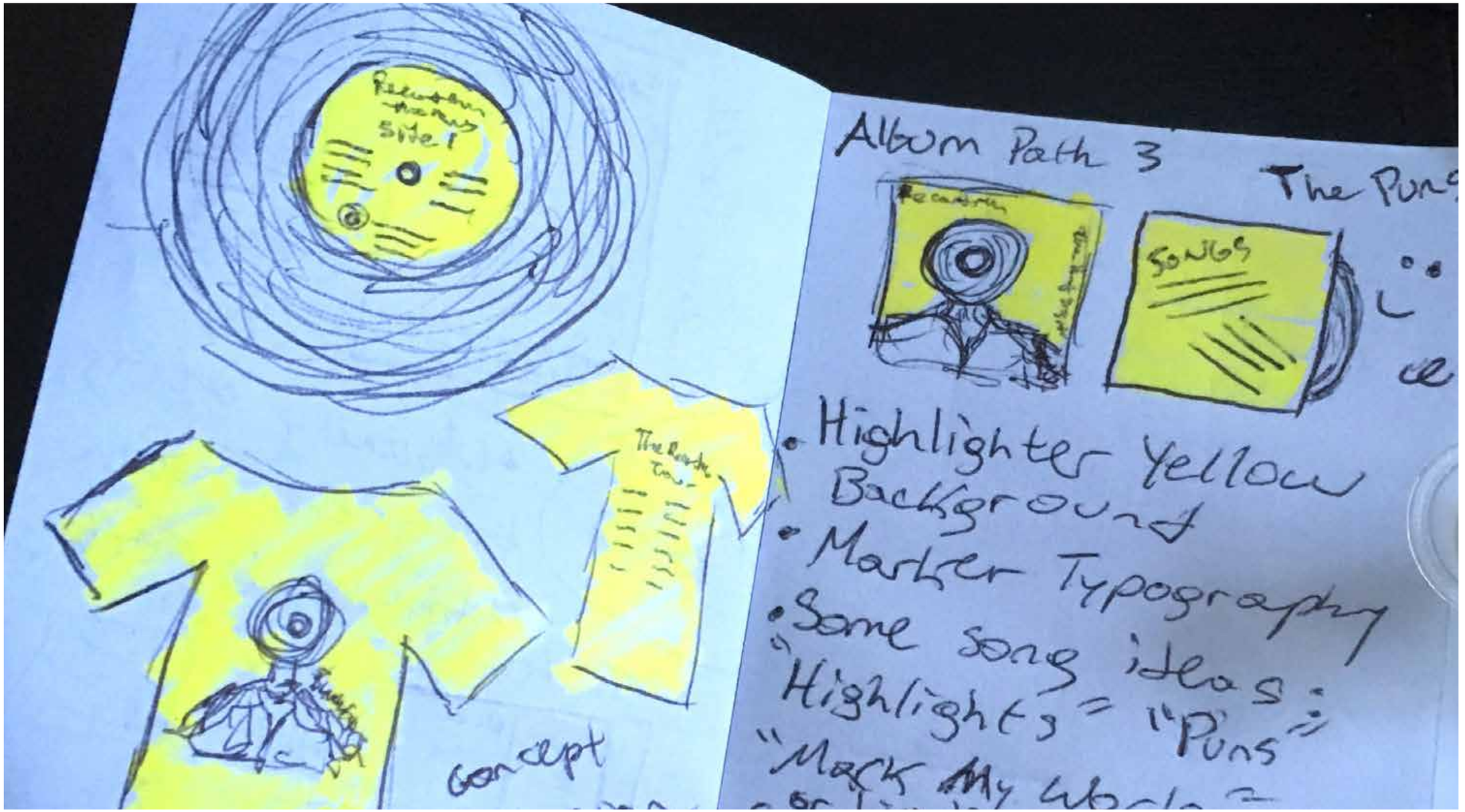
They need a cover for their new album called Recordman. The cover needs to work across music distribution platforms. They'd also like to be able to easily merchandise it.

AUDIENCE

Canadian rock fans, between the ages of 15 and 35, who enjoy a tongue and cheek approach to music.

SOLUTION

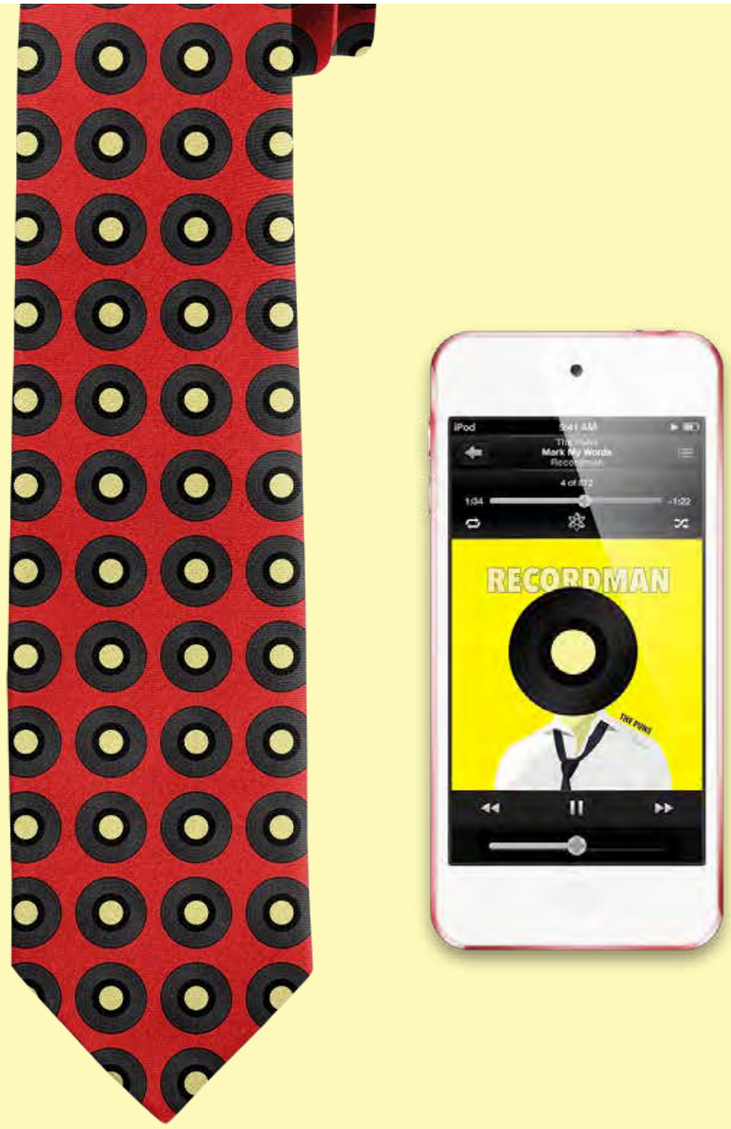
A cross market examination (record store, CD stands, ITunes) resulted in the conclusion that a minimal and bright album cover would stand out the best.


Album Path 3
Songs
Highlighter Yellow Background
Marker Typography
Some song ideas:
"Highlights" = "Puns"
"Mark My Words" =
concept

RECORDMAN
THE PUNS

THE PUNS
RECORDMAN
SIDE ONE
Ramey
© 2019 RAMEY RECORDS
MANUFACTURED AND
DISTRIBUTED IN CANADA
RECORDMAN
HIGHLIGHTS
UPHILL
ART OF THE GROOVE
IN THE DEEP

SIDE ONE
RECORDMAN
HIGHLIGHTS
UPHILL
ART OF THE GROOVE
IN THE DEEP
SIDE TWO
LIMELIGHT
DEAR LUCY
MARK MY WORDS
OUT FOR ME
MOST NIGHTS


iPod
RECORDMAN

THE PUNS